



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1364929
Schedule Dates 09/04/12-09/17/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand Obama for America (172251)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name LEVY,SHIRA
Phone/Fax /
CPE 1687
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA
FLIGHT C
JARED SALLES

Date Entered 08/29/12
Last Modified 08/30/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09807852
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,247.50
Net Total \$18,402.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	62	\$21,650.00
Grand Total:	62	\$21,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/04/12-09/07/12	3	:30	5:01A- News-News on ABC6 at 5am	1		X	X	X	X			1	\$50.00	\$50.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/29/12
2.0	Normal Line / SPOT (2)	09/12/12-09/14/12	3	:30	5:30A- News-News on ABC6 at 5am	1			X	X	X			1	\$50.00	\$50.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/29/12
3.0	Normal Line / SPOT (3)	09/04/12-09/07/12	3	:30	5:58A- News-News on ABC6 at 6am	1		X	X	X	X			1	\$175.00	\$175.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/29/12
4.0	Normal Line / SPOT (4)	09/12/12-09/14/12	3	:30	6:30A- News-News on ABC6 at 6am	1			X	X	X			1	\$175.00	\$175.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/29/12
5.0	Normal Line / SPOT (5)	09/04/12-09/07/12	3	:30	6:58A- ABC-Good Morning America	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
6.0	Normal Line / SPOT (6)	09/12/12-09/14/12	3	:30	7A- ABC-Good Morning America	1			X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
7.0	Normal Line / SPOT (7)	09/04/12-09/07/12	3	:30	7:30A- ABC-Good Morning America	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
8.0	Normal Line / SPOT (8)	09/12/12-09/14/12	3	:30	7:30A- ABC-Good Morning America	1			X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
9.0	Normal Line / SPOT (9)	09/04/12-09/07/12	3	:30	8A- ABC-Good Morning America	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12

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10.0	Normal Line / SPOT (10)	09/12/12-09/14/12	3	:30	8A- ABC-Good Morning America	1			X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
11.0	Normal Line / SPOT (11)	09/04/12-09/07/12	3	:30	8:30A- ABC-Good Morning America	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
12.0	Normal Line / SPOT (12)	09/12/12-09/14/12	3	:30	8:30A- 9A (EST)	1			X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GMA ABC	8/29/12
13.0	Normal Line / SPOT (13)	09/04/12-09/07/12	3	:30	12P- News-News on ABC6 at Noon	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	NEWS	8/29/12
14.0	Normal Line / SPOT (14)	09/12/12-09/14/12	3	:30	12:30P- News-News on ABC6 at Noon	1			X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	NEWS	8/29/12
15.0	Normal Line / SPOT (15)	09/04/12-09/07/12	3	:30	9A- 10A (EST)	2		X	X	X	X			2	\$125.00	\$250.00	Columbus (WSYX)	MILLIONAIRE 2X	8/29/12
16.0	Normal Line / SPOT (16)	09/12/12-09/14/12	3	:30	9A- 10A (EST)	2			X	X	X			2	\$125.00	\$250.00	Columbus (WSYX)	MILLIONAIRE 2X	8/29/12
17.0	Normal Line / SPOT (17)	09/04/12-09/07/12	3	:30	10A- Rachael Ray	2		X	X	X	X			2	\$175.00	\$350.00	Columbus (WSYX)	RACHAEL RAY	8/29/12
18.0	Normal Line / SPOT (18)	09/12/12-09/17/12	3	:30	10A- Rachael Ray		1		1					2	\$175.00	\$350.00	Columbus (WSYX)	RACHAEL RAY	8/29/12
19.0	Normal Line / SPOT (19)	09/04/12-09/10/12	3	:30	10:57:56A- ABC-The View		1	1						2	\$325.00	\$650.00	Columbus (WSYX)	VIEW	8/29/12
20.0	Normal Line / SPOT (20)	09/12/12-09/17/12	3	:30	10:57:56A- ABC-The View		1		1					2	\$325.00	\$650.00	Columbus (WSYX)	VIEW	8/29/12
21.0	Normal Line / SPOT (21)	09/04/12-09/10/12	3	:30	12:57:56P- ABC-The Chew		1	1						2	\$250.00	\$500.00	Columbus (WSYX)	CHEW	8/29/12

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22.0	Normal Line / SPOT (22)	09/12/12-09/17/12	3	:30	12:57:56P- ABC-The Chew		1		1					2	\$250.00	\$500.00	Columbus (WSYX)	CHEW	8/29/12
23.0	Revised Line / SPOT (23)	09/04/12-09/10/12	3	:30	2P- ABC-The Revolution		1	1			1						Columbus (WSYX)	REVOLUTION	8/29/12
23.1	Normal Line / SPOT (23)	09/04/12-09/10/12	3	:30	1:SBP- 3P (EST)		1	1			1			3	\$300.00	\$900.00	Columbus (WSYX)		8/30/12
24.0	Revised Line / SPOT (24)	09/12/12-09/17/12	3	:30	2P- ABC-The Revolution		1		1								Columbus (WSYX)	REVOLUTION	8/29/12
24.1	Normal Line / SPOT (24)	09/12/12-09/17/12	3	:30	1:SBP- 3P (EST)		1		1					2	\$300.00	\$600.00	Columbus (WSYX)		8/30/12
25.0	Normal Line / SPOT (25)	09/04/12-09/10/12	3	:30	2:58:56P- ABC-General Hospital		1	1		1				3	\$300.00	\$900.00	Columbus (WSYX)	GENERAL HOSPITAL	8/29/12
26.0	Normal Line / SPOT (26)	09/12/12-09/17/12	3	:30	2:58:56P- ABC-General Hospital		1		1					2	\$300.00	\$600.00	Columbus (WSYX)	GENERAL HOSPITAL	8/29/12
27.0	Normal Line / SPOT (27)	09/04/12-09/10/12	3	:30	3:59:30P- Judge Judy		1	1						2	\$300.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	8/29/12
28.0	Normal Line / SPOT (28)	09/12/12-09/17/12	3	:30	3:59:30P- Judge Judy		1		1					2	\$300.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	8/29/12
29.0	Normal Line / SPOT (29)	09/04/12-09/10/12	3	:30	4:29:35P- Judge Judy 2		1	1						2	\$300.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	8/29/12
30.0	Normal Line / SPOT (30)	09/12/12-09/17/12	3	:30	4:29:35P- Judge Judy 2		1		1					2	\$300.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	8/29/12
31.0	Normal Line / SPOT (31)	09/04/12-09/10/12	3	:30	6:58:46P- Entertainment Tonight		1	1			1			3	\$500.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	8/29/12

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32.0	Normal Line / SPOT (32)	09/12/12-09/17/12	3	:30	6:58-46P- Entertainment Tonight		1		1					2	\$500.00	\$1,000.00	Columbus (WSYX)	ENT TONIGHT	8/29/12
33.0	Normal Line / SPOT (33)	09/04/12-09/10/12	3	:30	7:28P- Access Hollywood		1	1						2	\$500.00	\$1,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/29/12
34.0	Normal Line / SPOT (34)	09/12/12-09/17/12	3	:30	7:28P- Access Hollywood		1		1					2	\$500.00	\$1,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/29/12
35.0	Normal Line / SPOT (35)	09/08/12-09/08/12	3	:30	7P- Entertainment Tonight Weekend							1			\$500.00		Columbus (WSYX)	ENT TONIGHT	8/29/12
35.0.1	Closed Preempt (35)	09/08/12															Columbus (WSYX)	Program Change/Exception	
36.0	Normal Line / SPOT (36)	09/15/12-09/15/12	3	:30	7P- Entertainment Tonight Weekend							1		1	\$500.00	\$500.00	Columbus (WSYX)	ENT TONIGHT	8/29/12
37.0	Normal Line / Prime Premium (37)	09/10/12-09/17/12	3	:30	7:58P- ABC-Bachelor Pad (Monday)		1							1	\$2,000.00	\$2,000.00	Columbus (WSYX)	BACH	8/29/12
37.0.1	Closed Preempt (37)	09/17/12															Columbus (WSYX)	Pre-empt/Exception -	
38.0	Normal Line / Prime (38)	09/13/12-09/13/12	3	:30	10P- ABC-Rookie Blue (Thursday)					1				1	\$800.00	\$800.00	Columbus (WSYX)	ROOKI BLUE	8/29/12
39.0	M/G For 37.0.1 / Prime Premium (37)	09/17/12-09/17/12	3	:30	7:57-45P- ABC-CMA Music Festival		1							1	\$2,000.00	\$2,000.00	Columbus (WSYX)	CMA MUSIC	8/30/12
40.0	M/G For 35.0.1 / SPOT (35)	09/04/12-09/07/12	3	:30	7P- BP (EST)		1		X	X	X	X		1	\$500.00	\$500.00	Columbus (WSYX)	ENT TONIGHT	8/30/12

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